

MSLP Program's Executive Summary of the Strategic Plan
Updated on 10/25/2023

Strategic Goal #1: To devise and implement a comprehensive online curriculum that is aligned with national (Council of Academic Accreditation in Speech-Language Pathology & Audiology) standards, resulting in accreditation.

Strategic Objective 1: May 2022, the Dean in collaboration with faculty and stakeholders will respond to CAA site visit report. *Met*

Strategic Objective 2: By March 2022, the MSLP Program will revise the curriculum to reflect a 15-week calendar and continues alignment with CAA standards as well as WCU's strategic plan. *Met*

Strategic Objective 3: The faculty will meet at least once per year on curriculum coordination and other issues. *Met; Ongoing*

Strategic Objective 4: By March of each year, the Dean/Faculty and stakeholders will analyze curricular assessment data and submit a report for the LOR. *Met for 2023*

Strategic Objective 5: Upon receipt of Council of Academic Accreditation (CAA) candidacy, the SLP program will hire additional faculty, add new graduate courses to the college's graduate catalog and admit graduate students. *Met; faculty hiring ongoing*

Strategic Objective 6: By Winter 2023, the SLP Dean in collaboration with faculty and other stakeholders will prepare for and host the CAA site visitors. *In progress*

Strategic Objective 7: On an annual basis, the Dean will submit the CAA Candidacy Annual Report for Years 1-4 . *In progress*

Strategic Goal #2: Recruit and retain SLP Program faculty members who have expertise in areas that support the program's curricular needs.

Strategic Objective 1: By Spring 2022, the program will recruit and hire a Director of Clinical Education. *Met*

Strategic Objective 2: By Fall 2022, the program will recruit and hire an Assistant Clinical Director. *Met*

Strategic Objective 3: By Winter 2022, the program will recruit and hire two 1.0 FTE faculty positions. *Met*

Strategic Objective 4: By Summer 2023, the program will recruit and hire one 1.0 FTE faculty positions. *Plan altered; Administration requested that the program hire 3 part time faculty (i.e. adjunct faculty) in Summer 2023.*

Strategic Objective 5: By Winter 2023, the program will recruit and hire 2.0 FTE faculty positions. *In progress*

Strategic Objective 6: At the end of calendar year, the program will review faculty's professional development log to ascertain faculty's continuing education activities. *Progressing; Ongoing*

Strategic Goal #3: Prepare students via implementation of a clinical education curriculum that utilizes scenario-based learning, virtual experiential learning labs and best therapeutic/diagnostic practices of the nine (9) speech-language disorders.

Strategic Objective 1: By Spring 2022, the Director of Clinical Education, Online Faculty Manager and Dean will revise the MSLP Program's Academic and Clinical Handbook. *Met; Revisions ongoing.*

Strategic Objective 2: By Summer 2022, the Director of Clinical Education (in conjunction with faculty) will develop the first clinical intensive experience. *Met*

Strategic Objective 3: By the Winter 2022, the SLP Program faculty will begin using Calipso to track graduate students' clinical clock hours and competencies. *Progress ongoing*

Strategic Objective 4: By Winter 2022, the Assistant Director of Clinical Education will ascertain student placements for off-campus clinical settings. *Progress Ongoing*

Strategic Objective 5: By Spring 2023, the Assistant Director of Clinical Education will determine and verify student placements for off-campus clinical experiences. *Progress Ongoing*

Strategic Objective 6: By Spring 2024, 80% of students in cohort I will take and pass the Praxis II/ NESPA with a Benchmark level of 80%. *Progressing; ongoing*

Strategic Objective 6: At the end of each semester, the Director of Clinical Education and Assistant Director of Clinical Education will collect off-campus clinical supervisor evaluations of the students' preparation for the clinical experience to summarize for faculty and staff and the Program Advisory Board. N/A as clinical experiences have not begun. On-going

Strategic Objective 7: By Winter 2024, the Dean and Director of Clinical Education will document, tabulate and post online employment statistics for the inaugural cohort of graduates. N/A

Strategic Objective 8: By Winter 2024, Alumni satisfaction and employer surveys of alumni's competence, preparation and professionalism will be conducted annually and analyzed by the Director of Clinical Education and Assistant Director of Clinical Education. N/A

***Strategic Goal #4: Implement a comprehensive assessment plan that uses feedback from stakeholders (students, faculty, alumni, Program Advisory Committee, Learning Outcomes Review Board, clinical supervisors and employers) to improve the SLP Program.**

Strategic Objective 1: By March of each year, faculty will analyze the results of course evaluations and summative assessments using the benchmark assessments. In progress.

Strategic Objective 2: By March of each year, the Dean will present the results of the annual review to faculty and the SLP Advisory Board for discussion and to solicit an action plan for program improvement. In progress

Strategic Objective 3: By July of each year, the SLP Dean will present the results of the program assessment and suggestions for program improvement for the Learning Outcomes Review (LOR) and Institutional Effectiveness Review (IER). In progressing

Strategic Objective 4: The Dean, faculty and Director of Clinical Education will annually evaluate the assessment plan's effectiveness, and make changes as deemed necessary. In progress

Strategic Objective 5: At the end of each cohort's matriculation, faculty members will review and revise surveys to evaluate students, faculty, alumni, clinical supervisors and employers. N/A

Strategic Objective 6: By December of each year, the Program Advisory Board will meet to discuss program initiatives and provide feedback to improve the program. Ongoing

*Goal #4 will not begin until 2023.

Strategic Goal #5: Recruit, educate & graduate students who are eligible for national certification (i.e. Certificate of Clinical Competence).

Strategic Objective 1: Annually, the admissions department and Faculty will recruit potential graduate students with a minimum 3.00 G.P.A. or higher and demonstrate proficiency on the Evaluation of Essential Skills. Met; ongoing

Strategic Objective 2: By 2024, the MSLP Program will prepare the inaugural cohort of students to become competent and compassionate healthcare professionals via an online curriculum. N/A

Strategic Objective 3: By April 2022, the Faculty in collaboration with Student Affair will develop a New Student Orientation experience. Met; ongoing

Strategic Objective 3: By May 2022, the Faculty in collaboration with Student Affair will participate in a workshop to learn the formal academic advising system. Met; Ongoing

Strategic Objective 4: On an annual basis, the Dean and Online Faculty Manager will monitor the reporting and tracking of marginal students at-risk for failure. Ongoing

Strategic Objective 5: The students will develop study, leadership, life skills via activities provided by NSSLHA, Student Affairs and Career Services (e.g. professionalism, resumes, interview techniques, and strategies for educational success etc...). Ongoing