# List of Textbooks for Health Care Management

**Master of Science Degree in Health Care Management**

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Title</th>
<th>Textbooks</th>
<th>Suggested Retail Price</th>
</tr>
</thead>
</table>
| HCM 505       | Epidemiology Management                           | Managerial Epidemiology: Practice, Methods and Concepts  
By Alan Dever, PhD.  
Publisher: Jones and Bartlett (2005)  
ISBN-10: 076373165X | $113.95                                           |
| HCM 510       | Strategic Planning in Health Care Organizations   | Managing Health Care Business Strategy  
By George Moseley  
Publisher: Jones and Bartlett (2008)  
ISBN-10: 0763734160 | $85.95                                           |
| HCM 515       | Financial Management for Health Care Managers     | Essentials of Health Care Finance, 7th Edition  
By William O’ Cleverly and Andrew Cameron  
Publisher: Jones and Bartlett (2010)  
ISBN-10: 0763789291 | $105.95                                          |
| HCM 520       | Marketing Management for Health Care Professionals| Essentials of Health Care Marketing, 3rd Edition  
By Eric N. Berkowitz, PhD.  
Publisher: Jones and Bartlett (2010)  
ISBN-10: 0763783331 | $90.95                                           |
| HCM 525       | Legal and Ethical Issues in Health Care Management| Legal and Ethical Issues for Health Professionals, 2nd Edition  
By George Pozgar  
Publisher: Jones and Bartlett  
ISBN-13: 9780763764739 | $95.95                                           |
| HCM 530       | Information Systems for Health Care Programs      | Medical Informatics 20/20: Quality and Electronic Health Records through Collaboration,  
Open Solutions, and Innovation  
By Goldstein, Groen, Ponske, and Wine  
Publisher: Jones and Bartlett  
ISBN-10: 0763739251 | $147.95                                          |
| HCM 535       | Research Methods in Health Care Management        | Health Services Research Methods, 2nd Edition  
By Leiyu Shi  
Publisher: Delmar Cengage Learning (2007)  
ISBN-10: 1-4283-5229-5 | $91.49                                           |
| HCM 540       | Hospital Administration and Management            | Umiker's Management Skills for the New Health Care Supervisor, 5th Edition  
By Charles McConnell  
Publisher: Jones and Bartlett (2009)  
ISBN-13: 9780763766214 | $89.95                                           |
| HCM 550       | Leadership Models for Health Care Managers         | Leadership for Health Professionals  
By Gerald R. Ledlow and Nicholas Copolla  
Publisher: Jones and Bartlett (2010)  
| HCM 560       | Project Management                                | Project Management with MS Project CD + Student CD, 5th Edition  
By Clifford F. Gray and Erik W. Larson  
Publisher: McGraw Hill (2009)  
ISBN-13 9780073403342 | $177.19                                          |
| HCM 570       | Entrepreneurial Opportunities in Health Care Industry| Entrepreneurship, 8th Edition  
By Robert D Hisrich, Michael P Peters, Dean A. Shepherd  
Publisher: McGraw Hill  
ISBN-13 9780073530321 | $182.19                                          |
| HCM 580       | Capstone Course: Cases in Health Care Management  | Health Services Management Cases, Readings and Commentary , 9th Edition  
By Anthony Kovner, et al.  
Publisher: Health Administration Press  
ISBN: 978-1-56793-342-6 | $96.00                                           |

**Please Note:** All prices listed are the Suggest Retail Prices and do not reflect the only available textbook prices. Students can access the Virtual Bookstore and order required and optional textbooks by going to the West Coast University website at [www.westcoastuniversity.edu](http://www.westcoastuniversity.edu) and clicking on Student Services and Virtual Bookstore. Students can purchase all required textbooks from the virtual bookstore or from a retail outlet of their choice.